Print Date 10/10/12

Page 1 of 2

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 USA

	Contract / Rev	vision		Alt Order #
	484901	1		06226856
Product		•		
DEAN HELLER 4 SENATE				
Contract Dates	Estimate #			
10/17/12 - 10/23/12				
<u>Advertiser</u>			Or	iginal Date / Revision
Dean Heller For Senate			1	0/10/12 / 10/10/12

		,	0/10/12	/ 10/10/12
Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
EOM/EOC	Broado	cast		Cash
<u>Station</u>	Accour	nt E	xecutive	Sales Office
KVVU	Teresa	Dif	uria	TELEREP-PHIL
Special Hand	ling			,
<u>Demographic</u>				
Adults 35+				
IDB#	Adverti	ser	<u>Code</u>	Product Code
Agency Ref			<u>Advertiser</u>	Ref

Spots/

,	tl in a	Ch	Ctart Data	End Data	Description	Ctart/End Time	Davis	Spois/	D-4-	т	0	A t
	Line				Description	Start/End Time	Days	Length Week	Rate		Spots	Amount
			10/17/12	10/18/12	BB League Championships	1pm-8pm		:30		NM	0	\$0.00
<u></u>) 4		10/17/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30		NM	0	\$0.00
<u></u>	5	KVVU	10/22/12	10/23/12	FOX 5 News 5-6am M-F	5a-6a		:30		NM	0	\$0.00
<u></u>	6	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30		NM	0	\$0.00
<u></u>	7	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30		NM	0	\$0.00
₽	8	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30		NM	0	\$0.00
₽	9	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30		NM	0	\$0.00
	10	KVVU	10/17/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30		NM	0	\$0.00
D	11	KVVU	10/22/12	10/23/12	More M-F 9-10a	M-F 9a-10a		:30		NM	0	\$0.00
D	12	KVVU	10/17/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30		NM	0	\$0.00
D	13	KVVU	10/22/12	10/23/12	The Dr.Oz Show	M-F 10a-11a		:30		NM	0	\$0.00
D	14	KVVU	10/17/12	10/19/12	Better	M-F 11a-12p		:30		NM	. 0	\$0.00
D	15	KVVU	10/22/12	10/23/12	Better	M-F 11a-12p		:30		NM	0	\$0.00
D	16	KVVU	10/17/12	10/19/12	Divorce Court/Divorce Court	M-F 12-1p		:30		NM	0	\$0.00
D	17	KVVU	10/22/12	10/23/12	Divorce Court/Divorce Court	M-F 12-1p		:30		NM	0	\$0.00
D	18	KVVU	10/17/12	10/19/12	Cold Case Files	1-2pm		:30		NM	0	\$0.00
D	19	KVVU	10/22/12	10/23/12	Cold Case Files	1-2pm		:30	-11.1.1	NM	0	\$0.00
D	20	KVVU	10/17/12	10/19/12	Katie	2-3p		:30		NM	0	\$0.00
D	21	KVVU	10/22/12	10/23/12	Katie	2-3p		:30		NM	0	\$0.00
D	22	KVVU	10/17/12	10/19/12	Anderson	3-4p		:30		NM	0	\$0.00
D	23	KVVU	10/22/12	10/23/12	Anderson	3-4p		:30		NM	0	\$0.00
D	24	KVVU	10/17/12	10/19/12	The Dr.Oz Show	4-5p		:30		NM	0	\$0.00
D	25	KVVU	10/22/12	10/23/12	The Dr.Oz Show	4-5p		:30		NM	0	\$0.00
D	26	KVVU	10/17/12	10/19/12	Fox 5 News at 5	5-530p		:30		NM	0	\$0.00
D	27	KVVU	10/22/12	10/23/12	Fox 5 News at 5	5-530p		:30		NM	0	\$0.00
D	28	KVVU	10/17/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30		NM	0	\$0.00
D	29	KVVU	10/22/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30		NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	484901 /	06226856
Contract Dates 10/17/12 - 10/23/12	Product DEAN HELLER 4 SENA	Estimate #

<u>Advertiser</u>	Original Date / Revision
Dean Heller For Senate	10/10/12 / 10/10/12

*Line	e Ch	Start Date	e End Date	Description	Start/End Time	Days	Spots/ Length Week	Rate	Type S	pots	Amount
D 30	KVVU	10/17/12	10/19/12	MORE Access	630-7pm		:30	The second second	NM	0	\$0.00
D 31	KVVU	10/22/12	10/23/12	MORE Access	630-7pm		:30		NM	0	\$0.00
D 32	KVVU	10/17/12	10/19/12	Extra	M-F 7-730p		:30	· · · · · · · · · · · · · · · · · · ·	NM	0	\$0.00
D 33	KVVU	10/22/12	10/23/12	Extra	M-F 7-730p		:30		NM	0	\$0.00
D 34	KVVU	10/17/12	10/19/12	TMZ	730-8p		:30		NM	0	\$0.00
D 35	KVVU	10/22/12	10/23/12	TMZ	730-8p		:30		NM	0	\$0.00
D 36	KVVU	10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30		NM	0	\$0.00
D 37	KVVU	10/22/12	10/23/12	Fox 5 News M-F 10p-11p	10p-11p		:30		NM	0	\$0.00
D 38	KVVU	10/18/12	10/18/12	Fox 5 News M-F 11p	M-F 11-1135p		:30		NM	0	\$0.00
D 39	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30		NM	0	\$0.00
D 40	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30		NM	0	\$0.00
D 41	KVVU	10/21/12	10/21/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30		NM	0	\$0.00
D 42	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30		NM	0	\$0.00
D 43	KVVU	10/21/12	10/21/12	NFL Late Game	NFL Late Game		:30		NM	0	\$0.00
D 44	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30		NM	0	\$0.00
D 45	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30		NM	0	\$0.00
					· · · · · · · · · · · · · · · · · · ·		Totals			0	\$0.00

Signature:		Date:	
_			

REP HEADLINE# 6226856 TRF# 484901 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

FAX# 610-225-1191 [T RISK !!! OCT10/12 09.31 [S REPORT FROM REP OCT10/12 09.31

AGY ADV CITY TAX FLIGHT ORDER PRDCT # # # DEAN 751 DATES HELLER OCT17/12 AGY. ADV. 4 STATE SENATE EST# NAME NAME TAX STRATEGIC MEDIA SERVICES POLI/D HELLER/R/SEN/NV OCT23/12 WASHINGTON, 3299 K. CONTRACT STREET NW, WK-1 # COMMENTS: DC 6226856 20007 CO-OP SUITE (FINE, BILLING 200 ORDER, NEEDED INVOICE) CLASS: SALES BUYER REP.# NAME PRSN NATL. PH-NEIL OHH.# WILLIAMS LOCAL TERESA 762 DATE DIFURIA SALESMAN REGIONAL OCT10/12 09. 31

REP: TO ROSE
FR NIKKI
CANCELED ORDER
TOTAL \$0
WILL BE BOOKING NEW HL'

WILL BE BOOKING NEW HL'S PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PROGRAM: NLCS ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	3 SZ 500P-900P	PROGRAM: WORLD SERIES ORD COM1: CANCELED ORDER	2 Z 500P-900P	PROGRAM: WORLD SERIES ORD COM1: CANCELED ORDER	1 Z 500P-900P	: LINE#:REP :CD: TIME PERIOD :
	30		30		30	LGTH : SEC
	\$3,850.00		\$6,000.00		\$6,000.00	RATE
	10/17		10/22		10/21	: START
	10/18		10/22		10/21	: END : DATE
	0		0		0	: SPTS: WEEK
	W-TH		MON		SUN	WEEK: DAYS
	0		0		0	:TOTL:

REP HEADLINE# 6226856 TRF# 484901 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** KVVU-TV ***

PROGRAM: MORE ORD COM1: CANCELED ORDER CON COM1: MAX 2X DAY	10 SZ 900A-1000A	PROGRAM: NEWS ORD COM1: CANCELED ORDER CON COM1: MAX 2X DAY	9 SZ 700A-900A	PROGRAM: NEWS ORD COM1: CANCELED ORDER CON COM1: MAX 2X DAY	8 SZ 700A-900A	PROGRAM: NEWS ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	7 SZ 600A-700A	PROGRAM: NEWS ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	6 SZ 600A-700A	PROGRAM: NEWS ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	5 SZ 500A-600A	PROGRAM: NEWS ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	4 SZ 500A-600A	:LINE#:REP :CD: TIME PERIOD : 1
	30		30		30		30		30		30		30	LGTH : SEC
	\$150.00		\$625.00		\$625.00		\$675.00		\$675.00		\$250.00		\$250.00	: RATE
	10/17		10/22		10/17		10/22		10/17		10/22		10/17	: START
	10/19		10/23		10/19		10/23		10/19		10/23		10/19	: END
	0		0		0		0		0		0		0	: SPTS: W
	W – F		M-TU		W-F		M-TU		₩ - म		M-TU		W - F	WEEK : DAYS
	0		0		0		0		0		0		0	:TOTL:

REP HEADLINE# 6226856 TRF# 484901 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 09.31
CHANGES *** KVVU-TV ***

PROGRAM: COLLEGE FOOTBALL ORD COM1: SPOTS N/A DUE TO ORD COM2: CANCELED ORDER PART OF A MAKEGOOD MADE UP	55 SZ 1130A-400P	CANCELED ORDE A MAKE-GOOD FOR A MAKE-GOOD FOR	PROGRAM: NICS GAME ORD COM1: SPOTS N/A DUE 1	54 SZ 430P-800P	PROGRAM: BETTER ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	14 Z 1100A-1200N	PROGRAM: DR OZ ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	13 SZ 1000A-1100A	PROGRAM : DR OZ ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	12 SZ 1000A-1100A	PROGRAM : MORE ORD COM1: CANCELED ORDER CON COM1: MAX 2X DAY	11 SZ 900A-1000A	:LINE#:REP :CD: TIME PERIOD :
TO SPORTS.	30	17 0 0 V I I I I I I I I I I I I I I I I I	TO SPORTS.	30		30		30		30		30	LGTH : SE
SEE MG OFFER.	\$2,150.00	NE-14 FOR 3 NE-16 FOR 1 NE-28 FOR 1 NE-28 FOR 2 NE-28 FOR 2 NE-30 FOR 3 NE-31 FOR 1 NE-33 FOR 1 NE-35 FOR 1	SEE MG OFFER.	\$3,250.00		\$100.00		\$125.00		\$125.00		\$150.00	C: RATE
NOT PRE-BOOKED	10/20	W W X X X X X X X X X X X X X X X X X X	NOT PRE-BOOKED	10/18		10/17		10/22		10/17		10/22	: START
PLS	10/20		STA	10/19		10/19		10/23		10/19		10/23	: END : DATE
ADVISE.	0		ADVISE.	0		0		0		0		0	:SPTS: WI
	SAT			7H-F		W – H		M-TU		M-H		M-TU	WEEK: DAYS
	0			0		0		0		0		0	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 09.31 **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6226856 TRF# 484901 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

17 SZ 1200N-100P	PROGRAM: DIVORCE COURT ORD COM1: TP CHG DUE TO TO THIS IS A MAKE-GOOD FOR OUTHIS AND MAKE-GOOD FOR OUTHIS AND MAKE-GOOD FOR OUTHIS AND MAKE-GOOD FOR OUTHIS AND MAKE-COOD FOR	46 SZ 1100A-1200N	PROGRAM: DIVORCE COURT ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	16 Z 1200N-100P	PROGRAM: BETTER ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	15 SZ 1100A-1200N	T OF A MAKEGOOD M	PROGRAM : NEW GIRL/MINDY ORD COM1: SPOTS N/A DUE 1	58 SZ 800P-900P	PROGRAM: NEWS ORD COM1: SPOTS N/A DUE T ORD COM2: CANCELED ORDER PART OF A MAKEGOOD MADE UP	57 SZ 400P-430P	PROGRAM: COLLEGE FOOTBALL ORD COM1: SPOTS N/A DUE TO ORD COM2: CANCELED ORDER PART OF A MAKEGOOD MADE UP	56 SZ 400P-730P	:LINE#:REP :CD: TIME PERIOD :
30	NICS GAME. PER OCT18 ON LINE.	30		30		30	P OF LINES	PROJECT TO SPORTS.	30	TO SPORTS.	30	TO SPORTS.	30	LGTH : SEC
\$100.00	RE-BOOKED I	\$100.00		\$100.00		\$100.00	54-58	SEE MG OFFER.	\$3,575.00	SEE MG OFFER.	\$550.00	SEE MG OFFER. 54-58	\$2,150.00	RATE
10/22	PLS APPROVE. SPOT/WK SPOT/WK	10/18		10/17		10/22		NOT PRE-BOOKED	10/23	NOT PRE-BOOKED	10/18	NOT PRE-BOOKED	10/20	: START
10/23		10/19		10/19		10/23		PLS	10/23	STA	10/19	STA	10/20	: END
0		0		0		0		ADVISE.	0	ADVISE.	0	ADVISE.	0	:SPTS: V
M-TU		TH-F		W-н		M-TU			TUE		TH-F		SAT	WEEK : DAYS
0		0		0		0			0		0		0	:TOTL:

PROGRAM : ORD COM1:

DIVORCE COURT CANCELED ORDER MAX 1X DAY

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6226856 TRF# 484901 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

:CD: TIME PERIOD E#: Z 100P-200P Z 100P-200P COM1: CANCELED ORDE COM1: MAX 1X DAY SZ 1200N-100P GRAM: COPS/DOG THE COM1: TP CHG DUE TO	: LGTH : SEC : : 30 LES 30 BOUNTY HUNTER BOUNTY HUNTER	C: RATE::	: START : DATE 10/17 10/18 S APPROVE.	: END : DATE 10/19	: SPHS:	WEEK : DAYS INVT : W-F	: HOHL:
1200N-100P : COPS/DOG THE : TP CHG DUE TC : CANCELED ORDE A MAKE-GOOD FOR A MAKE-GOOD FOR	ON GAN ON	\$100.00 RE-BOOKED -18 FOR 1 -18 FOR 1	10/18 APPROVE T/WK T/WK	10/19	. 0	TH-F	
19 SZ 100P-200P	<u>.</u> 0	\$100.00	10/22	10/23	0	M-TU	
PROGRAM: COLD CASE FILES ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	O)						
20 Z 200P-300P PROGRAM: KATIE COURIC ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	30	\$150.00	10/17	10/19	0	₩ – F	. 0
100P-200	ω 0	\$150.00	10/18	10/19	0	TH-F	0
PROGRAM: KATIE COURIC ORD COM1: TP CHG DUE TO I ORD COM2: CANCELED ORDER THIS IS A MAKE-GOOD FOR OR	NICS GAME. PR OCT17 ON LINE	RE-BOOKED P	LS APPROVE. POTS/WK				
48 SZ 1100A-1200N PROGRAM: KATIE COURIC ORD COM1: TP CHG DUE TO N ORD COM2: CANCELED ORDER PART OF A MAKEGOOD MADE UP	NICS GAME.	\$150.00 PRE-BOOKED PLS 47-48	10/17 S APPROVE.	10/17	0	WED	0
21 SZ 200P-300P PROGRAM: KATIE COURIC ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	30	\$150.00	10/22	10/23	0	D.LW	0

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 09.31 **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6226856 TRF# 484901 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

																: LINE#:
PROGRAM : ORD COM1:	26 SZ 5	PROGRAM : ORD COM1:	25 SZ 4	യ യ	PROGRAM : ORD COM1:	52 SZ 3	PROGRAM : ORD COM1:	24 SZ 4	PROGRAM : ORD COM1:	23 SZ 3	SO	PROGRAM : ORD COM1:	49 SZ 2	PROGRAM : ORD COM1:	22 Z 3	#:REP :CD:
NEWS CANCELED O: MAX 1X DAY	00P-530P	DR OZ CANCELED O MAX 1X DAY	4005-4001		DR OZ TP CHG DUE CANCELED O	800P-400P	DR OZ CANCELED O MAX 1X DAY	100P-500P	ANDERSON COCANCELED OF MAX 1X DAY	300P-400P		ANDERSON CO	200F-300F	ANDERSON C CANCELED O MAX 1X DAY	300P-400P	TIME PERIOD
ORDER	30	ORDER .Y	30	FOR OCT18 ON	TO NICS	30	ORDER	30	COOPER ORDER Y	30	FOR OCT18 ON	OOPER TO NLCS	30	COOPER	30	D : LGTH :
	\$550.		\$175.	LINE-24 FOR LINE-24 FOR	GAME. PRE-BOOKED	\$175.		\$175.		\$175.	LINE-22 FOR LINE-22 FOR	GAME. PRE-BOOKED	\$175.		\$175.	SEC:
	00		. 00	1 SPOT/WK 1 SPOT/WK	STA	0 0		0 0		.00	1 SPOT/WK 1 SPOT/WK	SIS	0 0		0 0	RATE
	10/17		10/22	WX	APPROVE.	10/18		10/17		10/22	WK	APPROVE.	10/18		10/17	: START
	10/19		10/23			10/19		10/19		10/23			10/19		10/19	: END
	0		0			0		0		0			0		0	:SPTS:
	- W-F		D.LW			TH-F		W Е		M-TU			TH-F		м-н	WEEK :
																DAYS
	0		0			0		0		0			0		0	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6226856 TRF# 484901 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

MAKE-GOOD FOR	RAM : EXTRA COM1: TP CHG DUE TO	51 SZ 900P-930P	PROGRAM: EXTRA ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	32 SZ 700P-730P	PROGRAM: MORE ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	31 SZ 600P-700P	PROGRAM: MORE ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	30 Z 600P-700P	PROGRAM: NEWS ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	29 SZ 530P-600P	PROGRAM: NEWS ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	28 SZ 530P-600P	PROGRAM: NEWS ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	27 SZ 500P-530P	:LINE#:REP :CD: TIME PERIOD :
OCT18 ON L	NLCS GAME	30		30		30		30		30		30		30	LGTH : S
LINE-32 FOR 1 S LINE-32 FOR 1 S	. PRE-BOOKED PIS	\$300.00		\$300.00		\$200.00		\$200.00		\$550.00		\$550.00		\$550.00	EC: RATE
SPOT/WK SPOT/WK	S APPROVE.	10/18		10/17		10/22		10/17		10/22		10/17		10/22	: START
	,	10/19		10/19		10/23		10/19		10/23		10/19		10/23	: END : DATE
		0		0		0		0		0		0		0	:SPTS:
		HH-H		W-F		M-TU		м-н		M-TU		₩ - म		M-IU	WEEK : DAYS
		0		0		0		0		0		0		0	: TOTL:

HEADLINE# 6226856 TRF# 484901 MOD# 2: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT ORDER WORKSHEET HARRIS

RISK !!! REPORT FROM REP

CHANGES

OCT10/12 09.31
*** KVVU-TV ***

FAX# 610-225-1191

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LINE#:REP : PROGRAM:
ORD COM1:
CON COM1: PROGRAM:
ORD COM1:
CON COM1: PROGRAM:
ORD COM1:
CON COM1: ORD CON ORD PROGRAM : ORD COM1: CON PROGRAM THIS ORU ORD PROGRAM : PROGRAM : THIS 37 ω $_{3}^{3}$ ω 8 ω 5 σω ω 4 COM1: COM1: COM2: COM1: COM1: S S :CD: S 2 8 8 SZ SZ N N 28 28 Þ M 1000F-1100F 1100P-1135P 1000P-1100P 7 930P-1000P 730P-800P 700P-730P MAKE-GOOD 30P-800P NEWS CANCELED ORDER MAX 1X DAY CANCELED ORDER CANCELED ORDER MAX 1X DAY CANCELED ORDER TP CHG DUE TO NLCS GAME. PRE-BOOKED ZMT CANCELED ORDER MAX 1X DAY NEWS NEWS TMZ CANCELED ORDER MAX 1X DAY ZMT MAX 1X DAY CANCELED ORDER EXTRA TIME PERIOD FOR OCT19 FOR OCT18 LGTH 30 30 30 30 30 30 30 8 S .. LINE-34 LINE-34 Ø 田の \$500.00 \$475.00 \$825.00 \$825.00 \$500.00 \$500.00 \$300.00 FOR FOR RATE μμ SPOT/WK PLS APPROVE 10/18 10/22 10/17 10/22 10/18 10/17 10/22 START DATE . .. 10/18 10/19 10/23 10/19 10/23 10/19 10/23 END :SPTS: 0 0 0 0 0 0 0 HUVT THU थ | | ₩ij MITU MITU TH-FM-TU DAYS : TOTL: 0 0 0 0 0 0 0

PROGRAM : ORD COM1:

NEWS CANCELED ORDER 39

2 2 3

1000P-1100P

30

\$500.00

10/20

10/20

0

SAT

0

REP HEADLINE# 6226856 TRF# 484901 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

CHANGES

OCT10/12 09.31
*** KVVU-TV ***

OCT/12													: LINE#:REP
	PROGRAM : ORD COM1:	4 5 S	PROGRAM : ORD COM1:	4 4 8	PROGRAM : ORD COM1:	43 Z	PROGRAM : ORD COM1:	4 22 8	PROGRAM : ORD COM1:	41 s	PROGRAM : ORD COM1:	40	E) #
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	SPORTS WI	045P-1100P	NEWS CANCELED	1000P-1045P	NFL CANCELED	P-400P	NFL CANCELED	1000A-100P	NFL PREGAME CANCELED OR	900A-1000A	NEWS CANCELED	800A-900A	TIME PERIOD
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Ω.H													DAYS
\$.00		0		0		0		0		0		0	: TOTL:

SVC- NSI DEMOS- RA35+* MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE KSNV 28% KTUD 0% S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME KVMY 5% X-LATE L-LENGTH Y-DAYS M-MAKEGOOD KVCW ω % Z-COMMENTS CABL 0% N-PROGRAM NAME *-MULTIPLE

MARKET TOTALS \$384,250

KVVU 20%

KLAS 26%

KTNV 18%